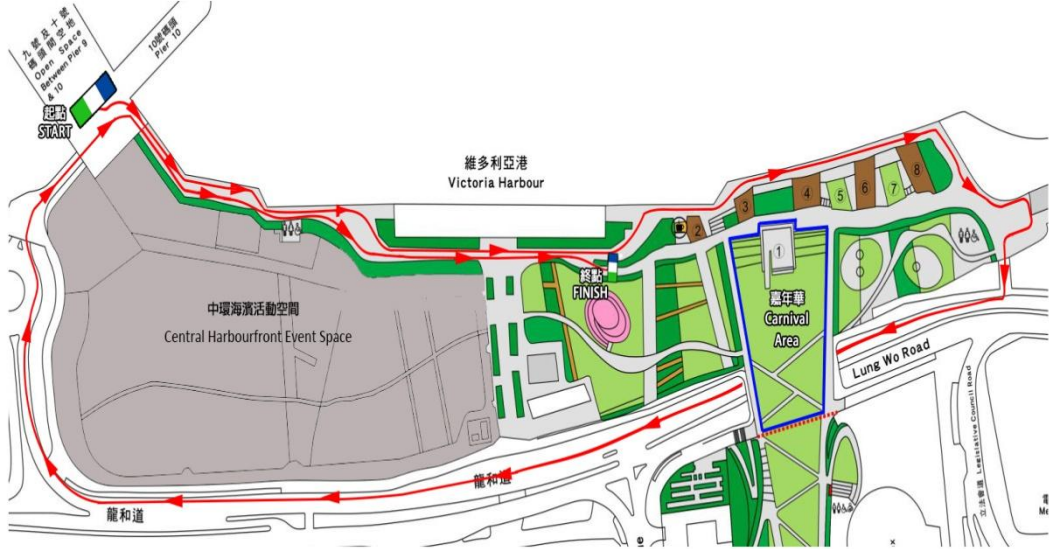


## #HKHomeRun Standard Chartered Charity Family Run Fact Sheet

### Highlights:

- Inviting Hongkongers to bring their families together on July 23 to promote the Hong Kong spirit of social cohesion and unity with a charity run, that brings communities closer, for a good cause.
- Two running distance options welcome general public and families with young children to join free of charge – 2KM Family Runs and 400M Love From Past Life Runs, with 5,000 and 1,000 seats respectively. Everyone is welcome to form their own teams. Online registration starts from May 22 on a first-come-first-served basis.
- Participants aged 6 or above are to make a minimum donation of HK\$200. All proceeds will go to 3 charitable organisations/initiatives and will be matched by the Organiser.
- A carnival with the theme of family, environment and charity will take place at the finish line of the run. The carnival party is open to all for free.
- This is an accredited event celebrating the 20th Anniversary of the establishment of the HKSAR. Promoting family and unity, the event also aims to raise the awareness of organ donation.

**Event Overview:**

Date:	July 23, 2017 (Sunday)
Location:	 <p>Open Space Between Pier 9 &amp; 10 -&gt; Central and Western District Promenade (Central Section) -&gt; Lung Wo Road (E/b) -&gt; Yiu Sing Street (S/b) -&gt; Open Space Between Pier 9 &amp; 10 -&gt; Central and Western District Promenade (Near Culture Plaza)</p>
Organised by:	Standard Chartered Hong Kong 150 <sup>th</sup> Anniversary Community Foundation
Presented by:	Standard Chartered Bank (Hong Kong) Limited
Supporting Organisations:	<ul style="list-style-type: none"> <li>• Hong Kong Amateur Athletics Association</li> <li>• Hong Kong Youth Arts Foundation</li> </ul>
Beneficiary Organisations/ Initiatives:	<ul style="list-style-type: none"> <li>• "Seeing is Believing" - Orbis</li> <li>• Hong Kong Paralympic Committee and the Sports Association for the Disabled</li> <li>• Hong Kong Anti-Cancer Society</li> </ul>
Sponsors:	<ul style="list-style-type: none"> <li>• Brian Production LTD</li> <li>• Doctor's Choice</li> <li>• Hellolulu</li> <li>• SUNPLAY</li> <li>• Teelocker</li> <li>• TULA LTD</li> <li>• Watsons Water</li> </ul>

**Details of the runs:**

Start Time	Division	Distance	Entry Requirements
08:15	97 Babies Run	2KM	<ul style="list-style-type: none"> <li>Team of 2 - 10</li> <li>All team members must be aged 6 or above</li> <li>At least one participant must be born in 1997</li> </ul>
08:45	Love From Past Life Run 1	400M	<ul style="list-style-type: none"> <li>Team of 2 - 3</li> <li>Recommended for parent(s) and a child aged 5 or below</li> </ul>
09:00	Family Run 1	2KM	<ul style="list-style-type: none"> <li>Team of 2 - 10</li> <li>All team members must be aged 6 or above</li> <li>Participants aged 12 or below must be accompanied by an adult aged 18 or above</li> </ul>
09:30	Love From Past Life Run 2	400M	<ul style="list-style-type: none"> <li>Team of 2 - 3</li> <li>Recommended for parent(s) and a child aged 5 or below</li> </ul>
09:45	Family Run 2	2KM	<ul style="list-style-type: none"> <li>Team of 2 - 10</li> <li>All team members must be aged 6 or above</li> <li>Participants aged 12 or below must be accompanied by an adult aged 18 or above</li> </ul>
10:15	Family Run 3	2KM	
10:45	Family Run 4	2KM	

**Details of the carnival:**

Time:	08:00-13:00
Entry fee:	Free to all
Activities:	<ul style="list-style-type: none"> <li>Live band performance</li> <li>Splash party</li> <li>Family portrait shooting on the lawn</li> <li>Drum circle</li> <li>Face painting</li> <li>Balloon twisting</li> <li>Environmental-friendly workshops</li> <li>Carnival game booths</li> </ul> <p><i>*More carnival details will be available later</i></p>

**Registration details:**

Registration period:	From May 22, 2017 (Monday) to June 9, 2017 (Friday) (Seats are limited, first-come-first-served)*
Early bird registration period:	From May 22, 2017 (Monday) to May 31, 2017 (Wednesday) (Early birds will receive a special gift e.g. backpack, picnic mat, or picnic tent; first-come-first-served)*
Registration fees:	<ul style="list-style-type: none"> <li>• No registration fee</li> <li>• Participants aged 6 or above are to make a minimum donation of HK\$200</li> <li>• All proceeds will equally go to 3 charitable organisations/initiatives and will be matched</li> </ul>
Registration website:	<a href="http://www.putyourself.in/sc/">http://www.putyourself.in/sc/</a>
Notes to participants:	<ul style="list-style-type: none"> <li>• All participants will receive a runner's pack with a t-shirt and a runner's bib</li> <li>• All participants will receive a medal and souvenir water bottle at the finish line</li> <li>• This is a fun run without rankings</li> </ul>
Enquiries:	<p>E-mail: <a href="mailto:sc.familyrun@spilhk.com">sc.familyrun@spilhk.com</a></p> <p>Facebook: <a href="http://www.facebook.com/standardcharteredcharityfamilyrun">www.facebook.com/standardcharteredcharityfamilyrun</a></p> <p>Tel: 3180 6598</p>

\* All matters or disputes will be subject to the decision of the Organizer, which shall be final and binding.